

EXHIBIT A

BUSINESS RELOCATION AND INCENTIVE PROGRAM

Program Selection Criteria

These projects will be processed on a first come first serve basis. Each criteria that is met is worth one point. A minimum of six points must be met to qualify. After analysis, it may be determined that not all projects are feasible even with the Business Relocation and Incentive Program. CRA staff will analyze the project and take the project application to the review committee, which could consist of the same persons as the Low Interest Loan Committee.

Criteria Includes:

- Increased property value
- Increase tax base and TIF
- Increased residential base
- Improved merchandise mix
- Increase in square footage of leasable space
- Reduction of vacant land
- Renovation or construction that will spur additional development and private investment
- Renovation or construction that will have a substantial visual impact
- Job Creation
- Reduced or eliminated store vacancies
- Businesses that have a successful track record

Property owners can apply for a maximum of 10% of a project's cost on a flat incentive basis and show that conventional financing is not feasible via documentation from an established lending institution.

The Business Relocation and Incentive Program benefits are contingent upon funding availability and CRA/City approval and are not to be construed as an entitlement or right of a property owner or applicant. Properties in the designated Enterprise Zone or CRA areas are not eligible for CRA/City funded programs when such funding conflicts with the goals expressed in the CRA Strategic Finance Plan or Community Redevelopment Plan.