



2010 CENSUS: IT'S IN OUR HANDS

Don't let the City of Fort Lauderdale go uncounted! We need you to help make certain the City is counted in the 2010 Census.

Why is the Census important?

It determines the number of seats each state has in the House of Representatives; It affects funding in our community (approximately \$300 billion in federal funding is distributed to communities each year), for example:

Head start programs - Title I grants - Public transportation - Road rehabilitation and construction - Programs for the elderly - Emergency food and shelter

It helps the private sector determine where jobs and job programs are needed; Corporations use population data for market research to determine locations for shopping centers, grocery stores, pharmacies and other essential services.

**The 2010 Census will use the short form – 10 easy questions!
Census data is confidential!**

Why we need your help?

- To increase the response rate for the City of Fort Lauderdale;
- To bring together a cross section of our community to focus on and create awareness for the 2010 Census;
- To make certain your neighbors don't get left out;
- To make certain we are represented;
- To make certain we receive the funding we deserve as a community.

**You can make a difference!
2010 Census – It's in Our Hands**

If you would like to participate by becoming a member of the 2010 City of Fort Lauderdale Complete Count Committee, please visit www.fortlauderdale.gov/clerk/pdf/boardapplication.pdf or call the City Clerk's Office at 954.828.5002 for an application and details.

Applications are also available on the 7th and 8th floors of City Hall located at 100 North Andrews Avenue.

www.census.gov/2010census