

CITY OF FORT LAUDERDALE  
2011-2012 KICK-OFF EVENT FOR

**FREE BUSINESS  
EDUCATIONAL SEMINARS**



**WEDNESDAY • SEPTEMBER 14, 2011 • 6:00 PM**

**WAR MEMORIAL AUDITORIUM  
800 NE 8TH ST, FORT LAUDERDALE, FL 33304**

**FREE** business advice from the experts. Join us and gain the tools you need to achieve business success.

**TOPICS INCLUDE:**

- Business Counseling
- Completing Enterprise Zone Applications
- Business Tax - City of Fort Lauderdale
- Tax Preparation
- Writing Business Plans
- Business Financing
- Small Business Administration Assistance
- Credit Counseling
- Community Redevelopment Agency Incentives
- Creating Websites and Online Marketing
- Doing Business with the City and County
- Using Social Media - Facebook, Twitter, RSS Feeds

**To register or receive up-to-date information regarding the business education seminars, email your name, phone number and email address to: [businesseducation@fortlauderdale.gov](mailto:businesseducation@fortlauderdale.gov)**

**For details:** Contact Angela Wilson Brewton - 954.828.4347 or via email - [angelaw@fortlauderdale.gov](mailto:angelaw@fortlauderdale.gov)

# SEMINAR TOPICS AND SCHEDULE

## SEPTEMBER 2011 – JUNE 2012

### GRANT WRITING AND GRANT OPPORTUNITIES

**SPEAKER:** Gregory Burton, TNG Associates

**DATE:** October 5, 2011

**TIME:** 6:00 PM – 8:00 PM

**LOCATION:** War Memorial Auditorium, 800 NE 8th Street

### CREATING A WINNING BUSINESS PLAN

**SPEAKER:** Rafael Cruz, Florida Small Business Development Center

**DATE:** November 9, 2011

**TIME:** 6:00 PM – 8:00 PM

**LOCATION:** Holiday Park Social Center,  
1150 G. Harold Martin Drive

### CREDIT AND ENTREPRENEURS

**SPEAKERS:**

Bill Plough, Consolidated Credit Counseling Services

Serge Mallat, Mass Mutual/DBS Financial

**DATE:** December 7, 2011

**TIME:** 6:00 PM – 8:00 PM

**LOCATION:** War Memorial Auditorium, 800 NE 8th Street

### BUSINESS FINANCING

**SPEAKERS:**

Brenda Hartley, Bank United

Cheryl D. Cook, South Florida Regional Planning Council

Cornell Crews, Partners For Self-Employment

Nadine Hankerson, Metro Broward

Fabiana Estrada, Accion USA

**DATE:** January 11, 2012

**TIME:** 6:00 PM – 8:00 PM

**LOCATION:** Holiday Park Social Center,  
1150 G. Harold Martin Drive

### WEBSITE DESIGN AND MARKETING

**SPEAKERS:**

Ike Anderson and team, Upstart Internet Services

**DATE:** February 8, 2012

**TIME:** 6:00 PM – 8:00 PM

**LOCATION:** Carter Park, 1450 W. Sunrise Boulevard

### BUSINESS ACCOUNTING

**SPEAKER:** Eric Yankwitt, Law Offices of Eric Yankwitt

**DATE:** March 7, 2012

**TIME:** 6:00 PM – 8:00 PM

**LOCATION:** Holiday Park Social Center,  
1150 G. Harold Martin Drive

### DOING BUSINESS WITH BROWARD COUNTY AND CITY OF FORT LAUDERDALE

**SPEAKERS:**

Jeff Smith, Broward County Office of Economic  
and Small Business Development

Kirk Buffington, City of Fort Lauderdale

Susan Batchelder & Skip Margerum, City of Fort Lauderdale

Alfred Battle & Angela Brewton, City of Fort Lauderdale

**DATE:** April 11, 2012

**TIME:** 6:00 PM – 8:00 PM

**LOCATION:** War Memorial Auditorium, 800 NE 8th Street

### BUSINESS COUNSELING: "TO BE OR NOT TO BE INCORPORATED."

**SPEAKER:** Eric Yankwitt, Law Offices of Eric Yankwitt

**DATE:** May 9, 2012

**TIME:** 6:00 PM – 8:00 PM

**LOCATION:** Carter Park, 1450 W. Sunrise Boulevard

### MARKETING & BRANDING YOUR BUSINESS

**SPEAKER:** Nancy Leve, Virtual Fundamentals and New Business  
Development Manager Florida Women's Business Center

**DATE:** June 6, 2012

**TIME:** 6:00 PM – 8:00 PM

**LOCATION:** War Memorial Auditorium, 800 NE 8th Street

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To request this publication in an alternate format or for special assistance at the event, please call (954) 828-4755 or email [webmaster@fortlauderdale.gov](mailto:webmaster@fortlauderdale.gov)