

APPROVED
MINUTES OF THE
BEACH REDEVELOPMENT ADVISORY BOARD MEETING
Monday, December 18, 2006– 2:30 P.M.
Fort Lauderdale, Florida
100 North Andrews Avenue
8th Floor Conference Room

<u>Board Members</u>	<u>Attendance</u>	<u>2006 Cumulative</u>	
		<u>Present</u>	<u>Absent</u>
Brad Fitzgerald, Vice Chair	P	8	3
Eileen Helfer	P	11	0
Ina Lee, Chair	P	10	1
Miranda Lopez	P	9	2
Al Miniaci	P	6	5
Carlos Molinet	A	6	1
Amauray Piedra	A	6	5
Judy Scher	P	11	0
Shirley Smith	P	10	1
Henry Sniezek	P	7	4

Staff

Bob LaMattina, Beach CRA Manager
Ron Hicks, Economic Development Director
Silver Lee-Hodge, Board Secretary
Mona Laventure, Recording Secretary

1. Call to Order/Roll Call

Chair Lee called the meeting to order at 2:30 p.m.

2. Approval of November 2006 Minutes

Motion made by Ms. Helfer and seconded by Ms. Scher to approve the minutes of the November 2006 meeting. Board unanimously approved.

3. Discussion of Business Improvement District as it relates to CRA

Ron Hick, Economic Development Director

Mr. Hicks reported that this item would be on the City Commission's January 4 agenda. On January 17, they would consider the final assessment resolution and in February, it would be on

their conference agenda. March 1 was still the tentative start date. Chair Lee asked that she be the BRAB's nomination to the BID. Mr. Hicks agreed to determine if this was permissible and report back.

Motion made by Ms. Scher, seconded by Mr. Fitzgerald, to nominate Chair Lee as the BRAB representative to the BID. Board unanimously approved.

4. Streetscape Completion Ceremony

Earl Prizlee, Engineering Design Manager

Mr. Prizlee thought the streetscape should be complete in January or February and agreed to provide notice to the Board of the ceremony date. He confirmed that the roadway improvements should be completed in January.

Chair Lee said she wanted the area to look as good as possible by Super Bowl weekend. Mr. Prizlee confirmed that the roadway would be opened by then and the area would look better than it did now.

Mr. Miniaci advised Mr. Prizlee not to tear up the sidewalks the following week because this would interfere with businesses' busiest time. Mr. Prizlee remarked that there was no good time to tear up the sidewalks, and assured Mr. Miniaci that there would be a walkway provided for pedestrians, and access to every business. Mr. Prizlee said all of the business owners were aware of the schedule, and if everyone was agreeable, they would maintain it.

Mr. Prizlee informed the Board that the next project would include a public relations element.

Mr. Hicks suggested they combine the St. Regis event and the streetscape completion ceremony. Chair Lee explained that they planned to host the Travelers Tourism Hall of Fame event honoring 15 people who had impacted tourism over the last 25 years. The schedule for the event had changed a few times, and now was scheduled to coincide with the opening of the St. Regis.

5. Update Restrooms Discussion

Earl Prizlee, Engineering Design Manager

Mr. Hicks stated that were waiting for the City Manager to visit the Sebastian location. Mr. Prizlee said he would order a survey for the Sebastian Parking lot and then create some conceptual drawings.

Mr. LaMattina informed the Board that advertising on the structures was currently prohibited by ordinance.

6. Update Beach Master Plan

Ron Hick, Economic Development Director

Mr. Hicks said Mr. LaFerrier was moving ahead with the Master Plan but Mr. Hicks was not aware of the timetable. He noted that they would be utilizing past information in the creation of the Master Plan ordinance. Chair Lee asked Mr. Hicks to determine the Master Plan time frame and report back to the Board. Chair Lee felt the community representatives should come together to create a unified vision prior to the creation of the Master Plan. She felt that the past information might no longer be appropriate. Mr. Hicks agreed to invite Mr. LaFerrier to attend the next BRAB meeting.

7. Discussion Vision 2020

Chairperson Ina Lee

Ms. Smith remarked on the amount of time spent developing Vision 2020 and asked what its status was. She recalled that they also had already developed a Master Plan and wondered what had become of it. Mr. Hicks said the points from the old Master Plan would hopefully be incorporated into the new Master Plan. Mr. Hicks said he expected this Master Plan to go through and to be effective.

8. Old/New Business

BRAB Members

[This item was taken out of order]

Old Business

Streetscape Phase 1B

Chair Lee asked if they must find funding before proceeding. Mr. Hicks and Mr. LaMattina confirmed that the funds were available. Mr. Hicks stated they were awaiting the completion date for Phase 1A.

Budget Update

Chair Lee requested a budget update next month; she thought there had been some changes allowing them additional monies. Mr. Hicks said this was true, but because the budget on Streetscape Phase 1A had gone over, some of these "new" funds must be used to make up the difference.

Emergency Plan Update

Mr. LaMattina said Erin Morris, the Emergency Manager, was attending four days of training and could not be present for the Board's meeting today. He read portions of a letter from Ms. Morris regarding the condo initiative, wherein she stated that condo managers had requested a meeting with Assistant Fire Chief McInerny. Ms. Morris also indicated that they would soon kick off another neighborhood outreach program. Ms. Morris remarked how interest in the emergency plan fell during the non-hurricane season, so they must work to keep people interested and engaged in the program. Chair Lee was shocked that only one building was currently in the process and felt the BRAB had done all they could and the Central Beach Alliance must now work to get the other condos involved. Ms. Scher recommended that they have more informational meetings, starting in January.

Chair Lee said she had received a request that the BRAB pay for the transformers for their district's holiday lights and said she wanted to go forward with this. Mr. Hicks said they needed to have the pole numbers of the transformers.

New Business

Chair Lee announced that the Beach Council had toured the beach area using the Sun Trolley, and it had been an enlightening experience regarding what was happening on the beach.

Mr. Hicks reported that A.J. Yaari had opened his parking lots behind the Aladdin properties, and Banyan and Almond Streets now had meters to provide additional parking.

Mr. Hicks stated that the new beach cleaning equipment should be in use very soon.

Mr. Hicks said the City Manager wanted to encourage more residents to participate in the Boat Parade, and asked for the Board's ideas. Chair Lee advised the City Manager to speak with Lisa, the CEO of Winterfest, to discuss this.

9. Adjournment

Chair Lee acknowledged Mr. Miniaci's resignation letter, and remarked that he had served on the board a long time. Chair Lee explained that Mr. Miniaci had created some major restaurants on the beach that helped create a new paradigm for the beach. She thanked Mr. Miniaci for his "financial contribution, your heart, and your soul that have brought so much to the party on the beach." Mr. Miniaci said it had been a pleasure serving on the Board.

There being no further business to come before the Board, the meeting was adjourned at 3:08 p.m.