

**DRAFT**  
**MEETING MINUTES**  
**CENSUS 2010 - COMPLETE COUNT COMMITTEE**  
**FORT LAUDERDALE CITY HALL, 100 N. ANDREWS AVENUE**  
**8<sup>TH</sup> FLOOR CONFERENCE ROOM**  
**MONDAY, MARCH 22, 2010 – 3:00-4:00 P.M.**

<b>CENSUS CCC MEMBERS</b>	<b>ATTENDANCE</b>	<b>CUMULATIVE</b>	
		<b>9/09 – 5/10</b>	
		<b>PRESENT</b>	<b>ABSENT</b>
Jimmy Witherspoon, Chair	A	5	2
Mark E. Ketcham, Vice Chair	P	7	0
Myrna Loy Currie	P	7	0
Nadine Hankerson	P	5	2
Bobby Henry, Sr.	A	1	6
George Mihaiu	P	6	1
Junia J. Robinson	A	3	4
Wiley D. Thompson	P	3	4
Elaine Fiore	A	3	1
Charles Fultz	A	0	4
Vialene Monroe	A	2	2
Adriane Reese	P	2	1

**STAFF**

Randall Robinson, Liaison, Planner II, Planning & Zoning Department  
 Petula Burks, Public Information Office Specialist  
 Barbara Hartmann, Recording Secretary, Prototype, Inc.

**Communications to City Commission**

None

**I. Call to Order/Roll Call**

Vice Chair Ketcham called the meeting to order at 3:12 p.m. He called roll and stated a quorum was not present.

**II. Pledge of Allegiance**

**III. Introductions**

Barbara Hartmann from Prototype, Inc. introduced herself as the new Recording Secretary for the Complete Count Committee.

**IV. Approval of Minutes – February 22, 2010**

Without a quorum present, approval of the minutes was deferred.

## **V. Liaison Report**

Ms. Burks passed out Census shirts and caps to the members. She stated that 41 banners had been delivered and were being placed throughout the City, including along Sistrunk, Broward Boulevard and the City Parks. The Questionnaire Assistance Centers were being set-up around the City, including the CRA, the Mizell Center, Holiday Park and Carter Park.

Ms. Burks stated the Committee would be working with Dorsey River Bend and Progresso Village to do a “Census Saturday” from 8:00 to 11:00 a.m. on March 27. She presented the door hangers that would be used and she stated they contain general information including the website.

Ms. Reeseey inquired if the hangers were available in any other language. Ms. Burks responded no, but information in Creole would be attached for those who speak Creole.

Mr. Ketcham inquired about the condominium residents on the beach who live up north and reside here on April 1. He believes there is still confusion about how they should fill out the Census. Ms. Burks responded that the Mayor and Commissioner had addressed the issue during the last City Commission meeting. Ms. Burks stated they were doing their best to provide information to assist people who have more than one residence.

Mr. Robinson stated that the County was producing a flyer to specifically target Broward County snowbirds. He has requested a copy and would provide it to the Committee members when he receives it.

## **VI. Discussion of Events Calendar**

Mr. Robinson stated that the Dorsey Riverbend HOA meeting was being held that evening. Later in the week was an event for people with AIDS at the Mizell Center. The following week, as part of the observance of Rosa Parks Day, they would be participating in a Parents’ Resource Fair at Walker Elementary.

Mr. Robinson explained the Census Bureau’s “Take 10 Map,” which allows tracking of the response rates from individual census tracts. He directed the members to look at the document to observe how various precincts are doing and the Committee could then address areas that are “lagging behind.”

Ms. Reeseey inquired about the specific details for the Mizell event. Mr. Robinson stated it would take place from 5:00-8:00 p.m. at the Mizell Center on Tuesday, March 23. He explained there would be a host of organizations attending. He

added he has been in contact with the Census Bureau to continue facilitating the set-up of the Questionnaire Assistance Centers.

Ms. Loy inquired if there were enough Census workers. Mr. Ketcham stated that a Census worker came to his door last week looking for Census workers to work on the beach. He and a friend decided to take the test to be a Census worker and did not find the test difficult. He thought it was a good idea to get involved and encouraged others to do the same.

Ms. Reeseey stated there would be an event behind Nova Law School on the south lawn at 11:00 a.m. on March 25 called Rock Out Loud. She added that it was open to anyone and could be an opportunity to distribute Census information.

Ms. Reeseey added that the Annual Picnic for the Veterans, Chapter 23, was being held Saturday, March 27. The Broward Professional Women's Association would do their annual sunrise service for Easter on April 4 as they have done for the last 30 years or more.

Mr. Ketcham inquired if there were guidelines regarding how long the Census form could "sit in a house" and people would still be encouraged to mail the form back. Mr. Robinson answered April 10.

Mr. Robinson expected there would be Complete Count Committee meetings in April and May, according to the ordinance.

Mr. Ketcham requested that Mr. Robinson inform the City Commissioners that a quorum had not been present again at their present March Committee meeting.

Ms. Reeseey inquired if the Census tables would be set-up at upcoming jazz brunches [at Riverwalk] and Mr. Robinson responded there would be a table set-up April 1.

## **VII. Communications to the City Commission**

None.

## **VIII. Old/New Business**

Ms. Loy inquired if there had been feedback from the City Commissioners about the hard-to-reach areas. Mr. Robinson stated that City Commissioner Rodstrom has been the most attentive to the Census.

Mr. Mihaiu stated he had attended one of the HOA meetings that Mr. Robinson and Ms. Burks made a presentation to. He inquired about feedback from the HOA's in terms of interest or confusion about the Census and whether people expressed interest in working for the Census. Mr. Robinson stated that some interest was shown. Mr. Mihaiu commended Mr. Robinson and Ms. Burks for the work they have been doing on the Census.

There being no other business to come before the Committee, the meeting was adjourned at 4:35 p.m.

[Minutes prepared by Jennifer Picinich, Prototype, Inc.]