

DRAFT
MEETING MINUTES
CENSUS 2010 - COMPLETE COUNT COMMITTEE
FORT LAUDERDALE CITY HALL, 100 N. ANDREWS AVENUE
1ST FLOOR CITY COMMISSION CHAMBERS
MONDAY, APRIL 26, 2010 – 3:00-4:00 P.M.

CENSUS CCC MEMBERS	ATTENDANCE	CUMULATIVE	
		9/09 – 5/10	
		PRESENT	ABSENT
Jimmy Witherspoon, Chair	A	5	3
Mark E. Ketcham, Vice Chair	P	8	0
Myrna Loy Currie	P	8	0
Nadine Hankerson	A	5	3
Bobby Henry, Sr.	A	1	7
George Mihaiu	P	7	1
Junia J. Robinson	A	3	5
Wiley D. Thompson	A	3	5
Elaine Fiore	A	3	2
Charles Fultz	A	0	5
Vialene Monroe	P	3	2
Adriane Reese	P	3	1

STAFF

Randall Robinson, Liaison, Planner II, Planning & Zoning Department
 Petula Burks, Public Information Office Specialist
 Barbara Hartmann, Recording Secretary, Prototype, Inc.

Communications to City Commission

None

I. Call to Order/Roll Call

Vice Chair Ketcham called the meeting to order at 3:16 p.m. Roll was called and he stated a quorum was not present.

II. Pledge of Allegiance

The Pledge of Allegiance was not recited.

III. Introductions

There were no introductions.

**IV. Approval of Minutes –
February 22, 2010
March 22, 2010**

Without a quorum present, there was no approval of the minutes.

V. Liaison Report

Mr. Robinson reported on ratings of individual tracts and how the City did overall in Census responses that had been received in different neighborhoods. The City result was 63 percent this year and had been 58 percent in 2001. The vast majority of tracts had increased. He pointed out whoever had not mailed in their response could call the 800-telephone number to provide their responses to the Census. He added that he had “tested it and it does work,” and that the call-in number is in English and Spanish.

Ms. Loy-Currie inquired about the “millions” nationally who had not received the form “by the twelfth.”

Ms. Burks stated that there was an issue with a condo where the addresses were wrong and the forms had been sent back. She stated that if anyone had received the form and had not yet mailed it back, they still should do so.

Mr. Robinson stated the three options regarding the Census form:

- 1) mail the form back
- 2) call the 800 number to provide the answers
- 3) wait for a Census worker to visit

He added “it would be great if the stragglers would call in” which would save the government time and money. The telephone number would be operational until July.

Ms. Reeseey inquired how the information would be disseminated.

Mr. Robinson answered that Ms. Burks had sent an announcement flyer with the telephone number to all of the HOAs.

Mr. Ketcham stated that if someone had not received their flyer by now, they likely would not call the 800-telephone number; and if someone had not received their form yet, they were not likely to turn it in. He inquired if the present meeting was the last meeting.

Mr. Robinson replied that as far as he knew, it was the last meeting. He stated that they were very appreciative of all the suggestions the Committee had given

them for the Questionnaire Assistance Centers. He thanked the members for all of the support they have given by inviting people to meetings, attending events and attending parades.

Mr. Robinson added that Dr. Hankerson attended the event on the prior weekend and they were able to reach out to people who wanted to be counted but “had not gotten around to it.” He stated, “Every little bit helps.” He pointed out that it was an improved effort and that a gain of five percentage points in responses was good.

Mr. Robinson stated that the response from Broward County and the State overall had improved. The highest rated municipality in Broward County was Parkland followed by Cooper City, Lighthouse Point and Pembroke Pines. The largest coastal municipalities were Fort Lauderdale, Pompano and Hollywood, which were all in the mid-sixties. The western municipalities such as Tamarac, Davie and Weston were closer to 70 percent.

Ms. Burks stated it had been a pleasure working with the Committee. Mr. Robinson commended Ms. Burks for her hard work, as well as the Public Information Office.

Mr. Mihaiu thanked Mr. Robinson and Ms. Burks for all of the work they had done.

Ms. Monroe thanked Mr. Robinson and Reverend Witherspoon for attending her homeowners’ meeting. She stated there had been a nine percent increase in one area and a six percent increase in another. The HOA had sent newsletters out to their neighborhood and some homeowners walked from house to house. Mr. Robinson asked Ms. Monroe to thank those homeowners and to provide the 800-telephone number to her HOA.

VI. Discussion of Events Calendar

None.

VII. Communications to the City Commission

None.

VIII. Old/New Business

There being no other business to come before the Committee, the meeting was adjourned at 4:28 p.m.