

Regular Meeting of the  
Downtown Development Authority  
Thursday, December 8, 2005  
AutoNation Tower, 30<sup>th</sup> Floor Conference Room

Chair Ladd called the meeting to order at approximately 8:40 a.m.

### **ROLL CALL**

Board members present: Charles B. Ladd, Chair  
Alan C. Hooper, Vice Chair  
Peter Feldman, Secretary  
John T. Loos, Treasurer  
Gale Butler, Board Member  
Douglas P. Eagon, Board Member

Also present: Chris Wren – Executive Director, DDA  
John Metsopoulos – Program Manager, DDA  
Elizabeth Veliky – Urban Planner, DDA  
Katie Ward – Administrative Aid, DDA  
Leslie Backus - DDA Marketing Consultant  
Richard Mancuso - Neighborhood Leader  
Mark Nerenhausen – President, Broward Center for the Performing Arts  
Ron Hicks – City’s Economic Development Director  
Bill Keith – DDA Consultant  
Neil Sterling – DDA Governmental Liaison  
Officer Kiley  
Mark Schwartz  
Paul Carpenter – Executive Director, TMA

### **CONSENT AGENDA**

The meeting was called to order at 8:40 a.m. by Chair Ladd. Following the roll call, the consent agenda items were motioned for acceptance and seconded. All were in favor. Beer and Cigar Festival was taken off the agenda due to lack of clarity of event application.

### **REGULAR AGENDA**

#### **POLICE REPORT**

Police force will increase next Wednesday for the King Tut exhibit. Alan Hooper mentioned concerns over Flagler Village, specifically in the new Avenue Lofts. No street lights are creating a dangerous situation. There has been an increase in car burglaries reported. He has installed temporary lighting to assist in lighting up Andrews Avenue in the interim. Officer Kiley claimed he is aware of the problem and is working on resolving the issue. Ron Hicks commented on the lighting issues and stated the City is having problems with purchasing the lights, but is working proactively to see results.

Concerns over the lighting during Tut came up and sparked an overall concern for the lighting in our downtown.

#### Mark Nerenhausen's report

Tourism is being greatly enhanced because of King Tut. Broward Center for the Performing Arts has been ranked among the top 5 worldwide theaters for attendance in ratio to its size. BCPA now manages the Parker Playhouse – he claimed it is easier to preserve it then build something new of its caliber. He announced that we're now an international destination. January 16<sup>th</sup> will mark the formal agreement with the Ministry of Brazil, which will designate South Florida as the official gateway to Brazil. Mark also stated the BCPA is in the process of generating a needs assessment to project out to year 2015 and 2020. Peter Feldman stated the DDA should be part of this plan. Mark plans to include the DDA, but the study is only in the planning stages and will revisit the DDA once a schedule has been created.

#### CAPITAL IMPROVEMENTS

Bill Keith Report – He wants to focus on short term issues. He emphasized that there are two major programs to be concerned with for implementation of the DDA's anticipated projects.

1. 2011 Water Works Program (construction effects on area)
2. Broward County ATMS (Fiber Optics in Downtown 06/07)  
\$30,000,000 is already earmarked for Fort Lauderdale

Bill Keith suggested the DDA coordinate with these existing programs and expand on them. Board members showed an interest in collaborating the streetscape beautification process with the Water Works Program.

The City of Fort Lauderdale's budget process is starting in January of 2006 and will be finalized in May of 2006. Bill Keith recommended to the board that our project decisions be made by January to coordinate with the City's budgeting process. He and Neil Sterling will be checking in with board members periodically to obtain approval on the proposals for January's meeting.

All board members agreed that an aggregate figure for the approved list of identified projects will need to be prepared for January's board meeting. Additionally, a map that showcases all current projects and anticipated projects for the City, County, State/Federal, and the DDA should be submitted.

#### 2006 CONGRESSIONAL APPROPRIATIONS

Chris Wren discussed the Congressional Appropriations that the DDA has now been awarded two years in a row. Transit appropriations report: Ladd asked for a final figure for all work necessary before breaking ground. Chris gave the figure of \$3.5 million dollars. Board approved \$600,000 for rail funds. Eagon said research was supposed to be done to find other funding mechanisms for the \$600,000.

**DOWNTOWN/BEACH TRANSIT PARTNERSHIP WITH CITY**

John Metsopoulos reported that technical discussions are in the process and in January he will have more concrete information.

**2007 CONGRESSIONAL APPROPRIATIONS REQUEST**

A motion was made by Doug Eagon to approve the appropriations as outlined, and it was seconded by Gale Butler. By roll call vote, all were in favor. (Loos did not vote; he left the meeting at 9:30 a.m. for a previous commitment.)

**COMMUNITY OUTREACH**

Elizabeth Veliky briefed the board on the successful feedback that has been coming out of the outreach presentations. Colee Hammock/Beverly Heights, District 1 Alliance, the Governor's Luncheon for the Chamber, and Victoria Park have all been done since launching the marketing plan at October's meeting. She told the board that a speaker's bureau is in the works and would love to have the board members attend these meetings.

**OTHER BUSINESS**

The previously discussed bonus of up to \$5,000 was allocated to Chris Wren in its full amount.

After all agenda items were discussed Chair Ladd adjourned the meeting.