

Riverwalk Trust, Las Olas Association and the City of Fort Lauderdale have partnered with Brandano Displays to create a world class holiday lighting destination. Our goal is to unite and promote the Downtown Fort Lauderdale area during the holidays.

Thousands of lights will be displayed throughout Las Olas Boulevard, along the Riverwalk Park and other public areas. Huizenga Plaza, the Stranahan House, the Historic District, Broward Center for Performing Arts and Esplanade Park will be decorated with lights, displays and festive décor.

**To fully enhance the LIGHT UP LAUDERDALE initiative, we are asking for your help.** We ask that all office buildings, ground floor merchants, condominiums and residents in the Downtown area decorate their establishments with lights and decorations.

The City of Fort Lauderdale along with Light Up Lauderdale, will host a Downtown area contest with a custom prize to be presented to winners at Winterfest's Winners Circle in January. **Judging will take place the evening of Dec. 11, so everyone should be lit for that evening. Entries must be registered to be judged.** Registration form attached.

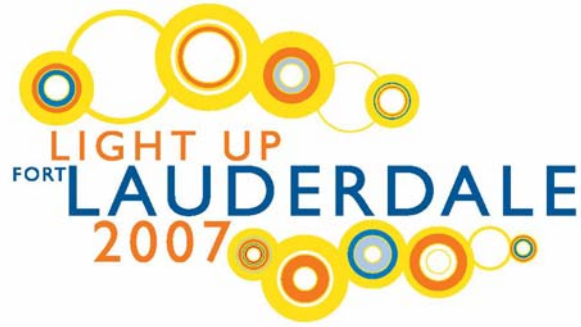
Displays will be judged on overall presentation, creativity and holiday spirit. Properties will be judged for exterior visual display for an overall effect. For properties with large picture/display windows, the use of decorations and lighting inside these windows that contribute to the visual impact of the entire exterior will be judged.

Awards will be given in the following categories:

- Best Multi-Unit Residential Building
- Business Creative Award (for best restaurant, retail merchant and/or bar)
- Best Office Building Low Rise (under four stories)
- Best Office Building High Rise (four stories or higher)
- Clark Griswold Award (see *Christmas Vacation* for explanation)
- Judges' Overall Favorite

**Please call 954-828-5859 if you have any questions.**

**We hope you will help us LIGHT UP LAUDERDALE!**



**CONTEST ENTRY FORM**

Name: \_\_\_\_\_

Business (if applicable): \_\_\_\_\_

Address of Property: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ (days) \_\_\_\_\_ (evenings)

Please check the category you represent (check only 1):

**Best Multi-Unit Residential Building**

**Business Creative Award (best restaurant, retail merchant and/or bar)**

**Best Office Building Low Rise (under 4 stories)**

**Best Office Building High Rise (4 stories or higher)**

**Clark Griswold Award (see *Christmas Vacation* for explanation)**

Contest Entries will automatically be entered into these categories.

*As a participant in the Light Up Lauderdale holiday decorating contest, I agree to allow the City of Fort Lauderdale, Winterfest, Las Olas Association and Riverwalk Trust to publicize photos of my property.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**This completed form must be received by Dec. 10, 2007. Judging will take place on Tuesday, December 11. Please contact Stephanie Brady at (954) 828-5859 or [sbrady@fortlauderdale.gov](mailto:sbrady@fortlauderdale.gov) for any questions or concerns. Fax entries to 954-396-3699, or email. Be sure to register!!**



**Brandano Displays, Inc.**