



Contract No.: 295-10221

**Agreement to Supply: BOAT AND OUTBOARD MOTOR MAINTENANCE AND REPAIR SERVICES**

This agreement, made and entered into this the 15 day of JUNE, 2009, is by and between the **CITY OF FORT LAUDERDALE**, a Florida municipality, City Hall, 100 North Andrews Avenue, Fort Lauderdale, FL 33301, hereinafter called the "City" and Contractor:

Name: **U.S. Recreational Alliance, Inc., d/b/a Coastline Marine**

Address: **820 SW 14 Court** City: **Pompano Beach** State: **FL** Zip: **33060**

A Corporation  A Partnership  An Individual  Other: \_\_\_\_\_

authorized to do business in the State of Florida, hereinafter called the "Company" or "Contractor." Witnesseth that: Whereas, the City did issue a Request for Proposal (RFP) for supplying the requirements of the City for the items and/or service listed above for a period of **one year with four, one year extension options** and the Contractor submitted a proposal that was accepted and approved by the City.

Formal authorization of this contract was adopted by the City Commission on: **April 7, 2009, Pur-07, CAR 09-0337**

Now, therefore, for and in consideration of the mutual promises and covenants herein contained, the parties covenant and agree as follows:

**1. The Company agrees to provide to the City boat and outboard motor repair services, during the period beginning 04/07/09 and ending 04/06/10 for the requirements listed above and according to the following specifications, terms, covenants and conditions:**

**a.** This contract form G-110, the Request for Proposal containing General Conditions, Special Conditions, Specifications, addenda, if any, and other attachments forming a part of RFP Number **295-10221** and the Contractor's proposal in response, form a part of this contract and by reference are incorporated herein.

**b.** In construing the rights and obligations between the parties, the order of priority in cases of conflict between the documents shall be as follows:

- 1) This contract Form G-110, Rev. 12/00
- 2) The City's RFP and all addenda thereto
- 3) Contractor's proposal in response to the City's RFP

**c. Warranty:** The Company by executing this contract embodying the terms herein warrants that the product and/or service that is supplied to the City shall remain fully in accord with the specifications and be of the highest quality. In the event any product and/or service as supplied to the City is found to be defective or does not conform to specifications the City reserves the right to cancel that order upon written notice to the Contractor and to adjust billing accordingly.

**d. Cancellation:** The City may cancel this contract upon notice in writing should the Contractor fail to reasonably perform the service of furnishing the products and/or services as specified herein upon 30 days written notice. This applies to all items of goods or services.

**e. Taxes Exempt:** State Sales (85-8013875578C-1) and Federal Excise (59-600319) Taxes are normally exempt, however, certain transactions are taxable. Consult your tax practitioner for guidance where necessary.

**f. Invoicing:** Contractor will forward all invoices in duplicate for payment to the following: Finance Department, 100 N. Andrews Avenue, 6th Floor, Fort Lauderdale, FL 33301. If discount, other than prompt payment terms applies, such discount **MUST** appear on the invoice.

11/11/11

11/11/11

11/11/11

**2. Contract Special Conditions:** The following special conditions are made a part of and modify the standard provisions contained in this contract Form G-110.

The total cost to the City for this contract is not to exceed \$86,302 including the annual allowance for parts, materials and equipment and Company's markup. Any additional funds need approval by the City Commission.

**3. Contract Summary:**

a. Attachments:

**U.S. Recreational Alliance, Inc., d/b/a Coastline Marine's response to the RFP and a copy of the RFP document.**

b. Payment Terms: Per RFP

c. Delivery: Per RFP

d. Insurance: Yes  No

e. Performance Bond/Letter of Credit: Yes  No

f. Procurement Specialist's Initials: JH

**4. Contractor's Phone Numbers:** Office: 954-782-7279

**5. Contractor's Fax Number:** 954-782-1239

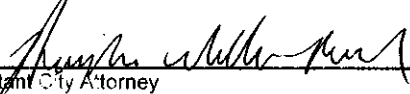
**6. Contractor's E-Mail Address:** jamie@coastlinemarine.com

**City of Fort Lauderdale**

By:   
Director of Procurement Services (City Manager's Designee)

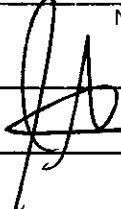
Date: 6/15/09

Approved as to form:

  
Assistant City Attorney

**Contractor/Vendor**

Jamie Strauss  
Name of Company Officer (please type or print)

By:  Jamie Strauss  
Authorized Officer's Signature

Title: - President

Date: \_\_\_\_\_

LISA Scalia  
Secretary (please type or print)

Attest:   
Signature of Secretary



**Coastline Marine**

Bid Contact **Jamie Strauss**  
**jamie@coastlinemarine.com**  
**Ph 954-782-7279**

Address **820 sw 14 ct**  
**Pompano bch, FL 33060**

Qualifications **SB**

Bid Notes **We want to thank the city for past work you have given our company. We wish to make note that we are small company and willing to work as closely as we can to give the service needed to support our city services. We also have the ability to move the public works vessel on our hydraulic trailer, we can haul out at any public boat ramp either of the 40 footers.**

Item #	Line Item	Notes	Unit Price	Qty/Unit	Total Price	Attch.	Docs
295-10221-1-01	FIXED RATE JOBS:100 HOUR MOTOR SERVICE FOR 2-STROKE ENGINES	<b>Supplier Product Code:</b>  Per requested items. price is per unit note each boat has two units except where indicated. PLEASE NOTE THIS IS PER MOTOR	<b>First Offer - \$289.00</b>	15 / job	<b>\$4,335.00</b>	Y	Y
295-10221-1-02	FIXED RATE JOBS:100 HOUR MOTOR SERVICE FOR 4-STROKE ENGINES	<b>Supplier Product Code:</b>  Please note this is per motor, items included in your request.	<b>First Offer - \$300.00</b>	35 / job	<b>\$10,500.00</b>		Y
295-10221-1-03	FIXED RATE JOBS:BOTTOM PAINT SERVICE	<b>Supplier Product Code:</b>  This is using bottom paint we have been using since we started contract.	<b>First Offer - \$13.00</b>	336 / foot	<b>\$4,368.00</b>		Y
295-10221-1-04	FIXED RATE JOBS:COMPLETE BOAT 'DETAIL' SERVICES	<b>Supplier Product Code:</b>  We are doing it at half price, we want the city boats to look good. If you do math we	<b>First Offer - \$9.50</b>	336 / foot	<b>\$3,192.00</b>		Y

		are doing half for free.				
295-10221-1-05	FIXED RATE JOBS:BOAT TRAILER MAINTENANCE & REPAIR	<b>Supplier Product Code:</b>  This estimate is for one wheel and bearing assembly not for axle. If wheel hub will not come off we reserve the right to charge our regular hourly fee. Some hubs on some axles require cutting and or replacement of axle if damged spindle.	<b>First Offer - \$75.00</b>	12 / job	<b>\$900.00</b>	<b>Y</b>
295-10221-1-06	FIXED RATE JOBS:REMOVE AND REPLACE TWIN ENGINES	<b>Supplier Product Code:</b>  Yamaha motor changing to yamaha motor no rigging price is for twin engines  <b>Supplier Product Code:</b>  Replace all control, gauges, throttle cables, ignition harnesses, key switch, and motors price is for twin engines	<b>First Offer - \$650.00</b>	1 / job	<b>\$650.00</b>	<b>Y</b>
			Alt 2 - \$1,300.00	1 / job	\$1,300.00	Y
295-10221-1-07	FIXED RATE JOBS:REMOVE/REPLACE TWIN ENGINE SHIFT/THROTTLE CABLES	<b>Supplier Product Code:</b>  this is price per boat	<b>First Offer - \$325.00</b>	6 / job	<b>\$1,950.00</b>	<b>Y</b>

with twin  
motors

Lot Total **\$25,895.00**

Item #	Line Item	Notes	Unit Price	Qty/Unit	Total Price	Attch.	Docs
295-10221-2-01	TIME AND MATERIAL TYPE JOBS:HOURLY LABOR RATE (Engine and Drive Work)	<b>Supplier Product Code:</b>	<b>First Offer - \$72.25</b>	650 / hour	<b>\$46,962.50</b>		<b>Y</b>
295-10221-2-02	TIME AND MATERIAL TYPE JOBS:HOURLY LABOR RATE (Fiberglass Repairs)	<b>Supplier Product Code:</b>	<b>First Offer - \$72.25</b>	20 / hour	<b>\$1,445.00</b>		<b>Y</b>
295-10221-2-03	TIME AND MATERIAL TYPE JOBS:PARTS, MATERIALS AND EQUIPMENT	<b>Supplier Product Code:</b>  20 percent margin we calculate it as example below. 100.00 \ .80 = 125.00 20 percent mark up. or if you like 100.00 X 1.25 = 125.00  To check our math please remove twenty percent from the end result and it should equal cost of 100.00 This amount is 2% over what we are charging now.	<b>First Offer - 20.00%</b>	1 / lot	<b>20.00%</b>		<b>Y</b>

Lot Total **\$48,407.50**

Supplier Total

**\$74,302.50**

**Coastline Marine**

Item: **FIXED RATE JOBS:100 HOUR MOTOR SERVICE FOR 2-STROKE ENGINES**

**Attachments**

Bid for Fort Lauderdale.doc

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BID/PROPOSAL SIGNATURE PAGE

How to submit bids/proposals: It is preferred that bids/proposals be submitted electronically at www.bidsync.com, unless otherwise stated in the bid packet. If mailing a hard copy, it will be the sole responsibility of the Bidder to ensure that the bid reaches the City of Fort Lauderdale, City Hall, Procurement Department, Suite 619, 100 N. Andrews Avenue, Fort Lauderdale, FL 33301, prior to the bid opening date and time listed. Bids/proposals submitted by fax or email will NOT be accepted.

The below signed hereby agrees to furnish the following article(s) or services at the price(s) and terms stated subject to all instructions, conditions, specifications addenda, legal advertisement, and conditions contained in the bid. I have read all attachments including the specifications and fully understand what is required. By submitting this signed proposal I will accept a contract if approved by the CITY and such acceptance covers all terms, conditions, and specifications of this bid/proposal.

Please Note: If responding to this solicitation through BidSync, the electronic version of the bid response will prevail, unless a paper version is clearly marked by the bidder in some manner to indicate that it will supplant the electronic version.

Submitted by (signature) [Signature] (date)

Name (printed) Title: Jamie Strauss

Company: (Legal Registration) U.S Recreational Alliance (DBA Coastline Marine)

CONTRACTOR, IF FOREIGN CORPORATION, MAY BE REQUIRED TO OBTAIN A CERTIFICATE OF AUTHORITY FROM THE DEPARTMENT OF STATE, IN ACCORDANCE WITH FLORIDA STATUTE §607.1501 (visit http://www.dos.state.fl.us/doc/).

Address: 800 S.W. 14th Ct  
City: Pompano State: FL  
Zip: 33060

Telephone No. FAX No. 954-782-7279 / 954-782-7239

E-MAIL: Jamie@CoastlineMarine.com

Delivery: Calendar days after receipt of Purchase Order (section 1.02 of General Conditions): N/A

Payment Terms (section 1.03): Total Bid Discount (section 1.04): N/A

Does your firm qualify for MBE or WBE status (section 1.08): MBE cbb WBE cbb N/A

ADDENDUM ACKNOWLEDGEMENT - Proposer acknowledges that the following addenda have been received and are included in the proposal:

Addendum No.	Date Issued
112	2-12-09

VARIANCES: State any variations to specifications, terms and conditions in the space provided below or reference in the space provided below all variances contained on other pages of bid, attachments or bid pages. No variations or exceptions by the Proposer will be deemed to be part of the bid submitted unless such variation or exception is listed and contained within the bid documents and referenced in the space provided below. If no statement is contained in the below space, it is hereby implied that your bid/proposal complies with the full scope of this solicitation. HAVE YOU STATED ANY VARIANCES OR EXCEPTIONS BELOW? BIDDER MUST CLICK THE EXCEPTION LINK IF ANY VARIATION OR EXCEPTION IS TAKEN TO THE SPECIFICATIONS, TERMS AND CONDITIONS.

Variences:





The City of Fort Lauderdale Procurement Department  
Room #619, 6<sup>th</sup> Floor, City Hall, 100 North Andrews Ave.  
Fort Lauderdale, FL. 33301

February 17<sup>th</sup> 2009

**Section B- Company Profile:**

U S Recreational Alliance, Inc. dba Coastline Marine – Established 2002  
820 SW 14<sup>th</sup> Court  
Pompano Beach, FL. 33060  
Phone: 954-782-7279  
Fax: 954-782-1239  
[www.coastlinemarine.com](http://www.coastlinemarine.com)  
Serving South Florida

James Strauss – Owner/Service Manager      email: [jamie@coastlinemarine.com](mailto:jamie@coastlinemarine.com)  
Charlene Strauss – Secretary  
Verna Real – Parts Department                      email: [verna@coastlinemarine.com](mailto:verna@coastlinemarine.com)

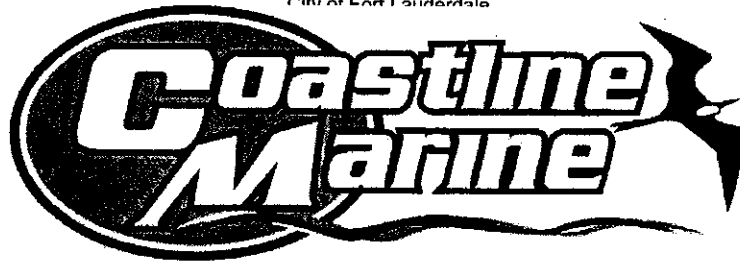
**Hours of Operation:** Monday-Friday 8:00-5:30  
**Closed for the following Holidays:** New Year's Day  
Memorial Day  
Independence Day  
Labor Day  
Thanksgiving Day and the Friday after  
Christmas Day

**Section C - Professional Licenses and Certificates**

Copies of Licenses and Certificates attached.

Johnson/Evinrude Dealer# 092939  
Mercury Marine Dealer# 93134  
Yamaha Marine Dealer# 078010

820 S.W. 14<sup>th</sup> Court Pompano Beach, Florida 33060  
Phone 954-782-7279 Fax 954-782-1239



### Section D – Staff

Coastline Marine currently employs 3 full-time techs and 1 part-time tech.

Technicians and their specialties are:

Kevin Gigler –

- ✓ Graduated McFatter Technical Center May 30<sup>th</sup> 2001
- ✓ **Evinrude/Johnson:** E-ssentials 2 – Evinrude E-TEC Outboards, E-ssentials 3 – Evinrude E-Tec V Models
- ✓ Electrical and Hydraulics

Danny McKenny –

- ✓ Graduated McFatter Technical Center September 29<sup>th</sup> 2005
- ✓ **Evinrude/Johnson:** E-ssentials – Outboard System Function and Service, E-ssentials 2 – Evinrude E-TEC Outboards, E-ssentials 3 – Evinrude E-TEC V Models, E-ssentials 4 – Effective Troubleshooting, 2008 Product Service Update, Evinrude/Johnson Certified Technician
- ✓ **Mercury:** Mercury Product Update – Dual, E-Skill MTF
- ✓ **Yamaha:** 2006 Yamaha Marine Technical Update Seminar

Frank Romano --

- ✓ **Evinrude/Johnson:** E-ssentials 2 – Evinrude E-TEC Outboards, E-ssentials 3 – Evinrude E-TEC V Models
- ✓ **Yamaha:** 2006 Yamaha Marine Technical Update Seminar, 2007 Yamaha Marine Technical Update Seminar, Five Star Certified Technician, Certified Master Technician

John Surrency –

- ✓ Graduated McFatter Technical Center October 8<sup>th</sup> 2007
- ✓ **Evinrude/Johnson:** E-ssentials – Outboard System Function and Service, E-ssentials – Evinrude E-TEC Outboards, E-ssentials 3 – Evinrude E-TEC V Models, E-ssentials 4 – Effective Troubleshooting, 2008 Product Service Update, Certified Technician
- ✓ **Mercury:** E-Skill MTF
- ✓ **Yamaha:** Five Star Self Study Video Program
- ✓ **ABYC:** Marine Electrical
- ✓ **NMEA:** Marine Electronics Installer

820 S.W. 14<sup>th</sup> Court Pompano Beach, Florida 33060  
Phone 954-782-7279 Fax 954-782-1239



**Section D1 – Sub-Contracts**

N/A

**Section E – Disputes, Litigation and Defaults**

N/A

**Section F – Qualifications/Experience**

In the last 3 years we have been currently servicing all City of Fort Lauderdale vessels. Also, we have been servicing City of Hollywood's marine vessels since 2006. We currently service through a barter system with the City of North Lauderdale. We have repowered and maintained outboards for two Navy Vessels contracted through Seaward Services in Dania Beach, Florida. We are also a Progressive Insurance Repair Facility in which we handle repairs for their Broward County marine unit.

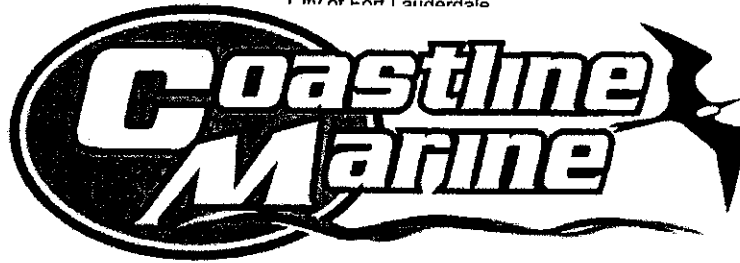
Letters of recommendations attached.

**Section G – Facilities/Equipment**

- 2 – E350 Service Vans
- 1 – F250 4x4 Pick-up
- 1 – F350 4x4 Pick-up
- 1 – F550 4x4 Pick-up
- 1 – 40' Hydraulic Trailer
- 2 – 38' Aluminum Trailers
- 1 – Navigator Ambulance
- 1 – Shamrock tow vessel
- 1 – Boston Whaler tow vessel
- 1 – 2200sq ft Service Building w/ 8000sq ft of storage area for vessel. Property is gated with watchdogs on premise at night.
- 1 – 16000 sq ft Storage lot

We are equipt with electronic diagnostics equipment to safely diagnosis and repair all Yamaha's, Evinrude/Johnson's, Mercury's, etc.

820 S.W. 14<sup>th</sup> Court Pompano Beach, Florida 33060  
Phone 954-782-7279 Fax 954-782-1239



### **Section H - Service**

We are about 11 miles from city property. Service will be within 48 hours of faxed or e-mailed notification by prospective departments. Repair time may take longer due to parts and parts availability.

Factory training provided annually, shop training done quarterly.

Proposed radius = 11 miles to City's location on 15<sup>th</sup> street in Fort Lauderdale.

### **Section I – Technical Approach**

Please see attached print out which our techs use as a check guide when servicing specific motors.

### **Section J – Warranty/Guarantees**

Warranty on parts usually one year and the same on labor warranty.

### **Section K – References**

Seaward Services – Mark 954-922-1688  
City of Hollywood – Blaine 954-599-3506  
City of N. Lauderdale – Mike 954-410-6817  
Progressive Insurance – Ed 561-722-9014

820 S.W. 14<sup>th</sup> Court Pompano Beach, Florida 33060  
Phone 954-782-7279 Fax 954-782-1239