



City of Fort Lauderdale • Procurement Services Department  
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**LIST OF SHORTLISTED FIRMS FOR FURTHER CONSIDERATION**

**REQUEST FOR PROPOSALS 605-10545**

**for**

**HOME ENERGY SAVER PROGRAM SERVICES**

**The Kids Ecology Corps  
Johnson Consulting Group  
EcoAsset Solutions  
Museum of Discovery & Science**



**CITY OF FORT LAUDERDALE**  
**RFP EVALUATION COMMITTEE TABULATION**  
**DATE: 9/2/10**  
**RFP NO: 605-10545**  
**RFP TITLE: Home Energy Saver Program Services**

<u>VENDORS</u>	<u>TOTAL SCORE</u>	<u>AVERAGE SCORE</u>	<u>RANKING</u>
Kids Ecology Corp	256.69	85.56	1
Johnson Consulting Group	244.54	81.51	2
EcoAsset Solutions	220.4	73.47	3
Museum of Discovery & Science	218.6	72.87	4
Broward County Minority Buiders Coalition	164.86	54.95	5
PAAR Media Group	131	43.67	6

<b>PROPOSER:</b>		<b>PAAR Media Group</b>			
		<b>MAXIMUM POINTS AVAILABLE</b>	Loretta Cronk	Todd Hiteshew	John Madden
<b>EVALUATION CRITERIA</b>					
1	Understanding Scope of Work	15	1.5	1.5	1.5
2	Project Schedule and Work Plan	15	1.5	1.5	1.5
3	Previous Experience and Performance History	20	8	4	4
4	Proposer's Qualifications	20	8	4	4
5	Cost to the City	30	30	30	30

<b>TOTAL POINTS</b>	<b>49</b>	<b>41</b>	<b>41</b>	<b>131</b>	<b>43.67</b>
			TOTAL	AVERAGE	

<b>PROPOSER:</b>		<b>Johnson Consulting Group</b>			
		<b>MAXIMUM POINTS AVAILABLE</b>	Loretta Cronk	Todd Hiteshew	John Madden
<b>EVALUATION CRITERIA</b>					
1	Understanding Scope of Work	15	15	13.5	12
2	Project Schedule and Work Plan	15	11.25	13.5	4.5
3	Previous Experience and Performance History	20	20	16	14
4	Proposer's Qualifications	20	12	16	10
5	Cost to the City	30	28.93	28.93	28.93

<b>TOTAL POINTS</b>	<b>87.18</b>	<b>87.93</b>	<b>69.43</b>	<b>244.54</b>	<b>81.51</b>
			TOTAL	AVERAGE	

<b>PROPOSER:</b>		<b>The Kids Ecology Corps</b>			
		<b>MAXIMUM POINTS AVAILABLE</b>	Loretta Cronk	Todd Hiteshew	John Madden
<b>EVALUATION CRITERIA</b>					
1	Understanding Scope of Work	15	13.5	15	13.5
2	Project Schedule and Work Plan	15	13.5	13.5	12
3	Previous Experience and Performance History	20	14	18	18
4	Proposer's Qualifications	20	18	18	14
5	Cost to the City	30	25.23	25.23	25.23

<b>TOTAL POINTS</b>	<b>84.23</b>	<b>89.73</b>	<b>82.73</b>	<b>256.69</b>	<b>85.56</b>
			TOTAL	AVERAGE	

<b>PROPOSER:</b>		<b>EcoAsset Solutions</b>					
		<b>MAXIMUM POINTS AVAILABLE</b>	Loretta Cronk	Todd Hiteshew	John Madden		
1	Understanding Scope of Work	15	15	15	7.5		
2	Project Schedule and Work Plan	15	12	15	1.5		
3	Previous Experience and Performance History	20	12	16	12		
4	Proposer's Qualifications	20	12	18	10		
5	Cost to the City	30	24.8	24.8	24.8		
<b>TOTAL POINTS</b>			<b>75.8</b>	<b>88.8</b>	<b>55.8</b>	<b>220.4</b>	<b>73.47</b>
					TOTAL	AVERAGE	

<b>PROPOSER:</b>		<b>Museum of Discovery and Science</b>					
		<b>MAXIMUM POINTS AVAILABLE</b>	Loretta Cronk	Todd Hiteshew	John Madden		
1	Understanding Scope of Work	15	15	15	13.5		
2	Project Schedule and Work Plan	15	15	13.5	7.5		
3	Previous Experience and Performance History	20	20	20	20		
4	Proposer's Qualifications	20	20	18	18		
5	Cost to the City	30	7.7	7.7	7.7		
<b>TOTAL POINTS</b>			<b>77.7</b>	<b>74.2</b>	<b>66.7</b>	<b>218.6</b>	<b>72.87</b>
					TOTAL	AVERAGE	

<b>PROPOSER:</b>		<b>Broward County Minority Builders Coalition</b>					
		<b>MAXIMUM POINTS AVAILABLE</b>	Loretta Cronk	Todd Hiteshew	John Madden		
1	Understanding Scope of Work	15	7.5	15	6		
2	Project Schedule and Work Plan	15	7.5	13.5	7.5		
3	Previous Experience and Performance History	20	16	18	10		
4	Proposer's Qualifications	20	16	18	10		
5	Cost to the City	30	6.62	6.62	6.62		
<b>TOTAL POINTS</b>			<b>53.62</b>	<b>71.12</b>	<b>40.12</b>	<b>164.86</b>	<b>54.95</b>
					TOTAL	AVERAGE	