



CITY OF FORT LAUDERDALE
RFP EVALUATION COMMITTEE TABULATION

RFP# Event No. 615-1
TITLE: Fort Lauderdale Beach Wave Wall Light Replacement
DATE: 9/1/2026

Connie Hayman

PROPOSING FIRM	Firm Qualifications, Relevant Experience, and References			Technical Approach, Project Understanding, and Quality of Proposed Lighting System			Coastal/Marine Durability, Corrosion Resistance, Vandal Resistance, and Long-Term Maintainability			Price Proposal			Proposed Concept, Aesthetic Quality, and Compatibility with Existing Wave Wall Infrastructure.			Total Points Awarded
	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	
Iconic Media Systems LLC DBA: Smart LED Concepts	0.20	1	0.20	0.20	1	0.20	0.30	1	0.30	0.20	1	0.20	0.10	1	0.10	1.00
The Luminicos, Corp	0.20	2	0.40	0.20	2	0.40	0.30	2	0.60	0.20	2	0.40	0.10	2	0.20	2.00

Mohamed Zabar

PROPOSING FIRM	Firm Qualifications, Relevant Experience, and References			Technical Approach, Project Understanding, and Quality of Proposed Lighting System			Coastal/Marine Durability, Corrosion Resistance, Vandal Resistance, and Long-Term Maintainability			Price Proposal			Proposed Concept, Aesthetic Quality, and Compatibility with Existing Wave Wall Infrastructure.			Total Points Awarded
	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	
Iconic Media Systems LLC DBA: Smart LED Concepts	0.20	1	0.20	0.20	1	0.20	0.30	1	0.30	0.20	1	0.20	0.10	1	0.10	1.00
The Luminicos, Corp	0.20	2	0.40	0.20	2	0.40	0.30	2	0.60	0.20	2	0.40	0.10	2	0.20	2.00

Martin Zidtowecki

PROPOSING FIRM	Firm Qualifications, Relevant Experience, and References			Technical Approach, Project Understanding, and Quality of Proposed Lighting System			Coastal/Marine Durability, Corrosion Resistance, Vandal Resistance, and Long-Term Maintainability			Price Proposal			Proposed Concept, Aesthetic Quality, and Compatibility with Existing Wave Wall Infrastructure.			Total Points Awarded	Average Points Awarded	Total Combined Points Awarded	FINAL RANKING
	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal	Weight Factor	Ranking	Point Subtotal				
Iconic Media Systems LLC DBA: Smart LED Concepts	0.20	1	0.20	0.20	1	0.20	0.30	1	0.30	0.20	1	0.20	0.10	1	0.10	1.00	1.00	3.00	1
The Luminicos, Corp	0.20	2	0.40	0.20	2	0.40	0.30	2	0.60	0.20	2	0.40	0.10	2	0.20	2.00	2.00	6.00	2