

CITY OF FORT LAUDERDALE
ECONOMIC DEVELOPMENT ADVISORY BOARD (EDAB)
Wednesday September 12, 2018, 3:45 PM
City Hall, 100 North Andrews Avenue, Fort Lauderdale, Florida
8th Floor Commission Conference Room

EDAB Purpose: Provide the City with the benefit of knowledge, experience and business resources of the members in order to further the efforts of the Economic Development Department in business attraction, retention and development; to serve as business ambassadors by promoting the City to the business community throughout the country and the world; advise the City Commission on specific issues regarding local, national and international business recruitment, retention and expansion. Advisory on types of cultural activities that would best appeal to the City of Fort Lauderdale, that provides support for the cultural community, and simultaneously promote economic development in the City.

- I. Call to Order & Determination of Quorum Chair Jason Crush
- II. Approval of August 8, 2018 Meeting Minutes Chair Jason Crush
- III. Staff Updates
- IV. Discussion -The following topics were discussed at the August EDAB meeting as potential subjects for the upcoming joint EDAB/City Commission meeting. These topics and any additional ideas need to be concluded at the September EDAB meeting and delivered to the City Commission so everyone is prepared.
 - Please provide some clarification on the Commission’s position on near-term growth in Fort Lauderdale. How do you expect this position to impact:
 - Residents/population?
 - Commercial development?
 - Cultural resources/facilities?
 - How do you expect your growth position to impact:
 - Land use regulations?
 - Plan review procedures?
 - Zoning hearings?
 - What do you want/expect of the EDAB?
 - How would you like EDAB to work?
 - Is there a “reciprocal responsibility” relationship between EDAB and the City Commission?
 - What do you want/expect of Economic & Community Investment (economic development)?

Add 1: The EDAB/Commission should discuss the City’s international initiatives, including target countries, objectives, Sister Cities’ role, and ECI’s role.

Add 2: A subject raised in the draft Comp Plan update is the idea to “update and formally adopt an economic development action plan.” This would give ECI a policy to operate under, rather than an ongoing undefined role.

I have contacted the Alliance and requested a copy of the Uptown “Incubator Zone” study that Karen Reese mentioned. They have advised that the referenced plan is at least 10 – 12 years old (or older) and has long ago been declared non-viable. They don’t know where to

find a copy in their archives. However, there is some recollection that the Envision Uptown Plan took into account the findings of the report.

The desired deliverable from the upcoming joint meeting is a set of updated priorities and/or additional clarification of the existing, mutually agreed upon priorities. Current priorities are:

1. Message and branding
2. Expansion of BEAMS program
3. Incubator/accelerator/pipeline/entrepreneurship programs, and how to do business with in the City/business readiness training
4. Involvement with CRAs
5. Explore using existing City resources to create pipelines for economic development

EDAB members should be prepared to discuss these topics and any other ideas they may have thought about at the September EDAB meeting.

V. Old Business

VI. New Business

The next Economic Development Advisory Board meeting will be October 10, 2018.

Note: Two or more City Commissioners and/or Advisory Board members may be present at this meeting. If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. If you desire auxiliary services to assist in viewing or hearing the meetings, or reading meeting agendas and minutes, please contact the City Clerk's Office at 954-828-5002, and arrangements will be made to provide these services for you. Thank you.