



GRAND MARSHAL

2019 FORT LAUDERDALE ST. PATRICK'S PARADE & FESTIVAL

Presented by The Law Firm of Kelley/Uustal

Mark E. Trouba, SCSM

Mark Trouba serves as General Manager of The Galleria at Fort Lauderdale, one of South Florida's premier shopping destinations with more than 100 fashion retailers including Neiman Marcus, Macy's and Dillard's. In his current position, Mark is responsible for providing strategic direction for leasing, operations, security, construction and overseeing sponsorship income.

An accomplished professional, Mark's unwavering commitment to The Galleria has contributed greatly to its overall success. His leadership, insight and vision serve as an inspiration to the employees and tenants at the center.

Mark has worked in the shopping center industry for four decades. He began his career in 1975 as a part time housekeeper for a local mall in the Midwest and continued to work his way up the ranks advancing to his present position with The Galleria.

As a true community partner, Mark has provided invaluable assistance and support for numerous events throughout Fort Lauderdale including the St. Patrick's Parade and Festival, Great American Beach Party, Fort Lauderdale Air Show, Tortuga Music Festival, and others. He currently serves as a member of the Greater Fort Lauderdale Chamber of Commerce and the International Council of Shopping Centers (ICSC).

Mark received his Certified Shopping Center Manager (CSM) certification from the ICSC in 1999 and his Senior Certified Shopping Center Manager (SCSM) designation in 2002.



Kelley | Uustal
TRIAL ATTORNEYS
Parade and Festival Sponsor

