

**APPROVED MEETING MINUTES  
 REGULAR MEETING  
 CENTRAL CITY REDEVELOPMENT ADVISORY BOARD (CCRAB)  
 CITY HALL  
 8<sup>th</sup> FLOOR CONFERENCE ROOM  
 100 NORTH ANDREWS AVENUE  
 FORT LAUDERDALE, FLORIDA  
 WEDNESDAY, MARCH 6, 2019 – 3:30 PM**

September 2018 – August 2019

<b>BOARD MEMBERS</b>		<u>Regular Meetings</u>		<u>Special Meetings</u>	
		<u>Present</u>	<u>Absent</u>	<u>Present</u>	<u>Absent</u>
Mark Antonelli, Chair	P	5	0	1	0
Danella Williams, Vice Chair	P	5	0	1	0
Leslie Brown	P	1	0	0	0
Luis Castillo-Olivera	P	2	0	0	0
Pieter Coetzee	A	3	2	0	1
Charlene Gunn	P	2	0	0	0
Peter Kosinski	P	4	1	1	0
Laxmi Lalwani	P	3	2	1	0
Theodore Spiliotes	P	5	0	1	0
Zachary Talbot	P	4	1	1	0
Alex Workman	P	3	1	0	0

At this time, there are 11 appointed members to the Board; therefore, 6 constitute a quorum.

**Staff:**

Vice Mayor Ben Sorensen  
 Cija Omengebar, CRA Planner/Liaison  
 Sandra Doughlin, NPF CRA  
 Jamie Opperlee, Prototype, Inc.

**I. Call to Order**

Mark Antonelli, Vice Chair, called the meeting to order at 3:30 p.m. It was noted that a quorum was present. New member Leslie Brown introduced herself.

**II. Approval of Meeting Minutes**

- **Regular Meeting, February 6, 2019**

**Motion** made by Member Spiliotes, seconded by Member Williams to approve the February 6, 2019, regular meeting minutes. In a voice vote, the motion passed unanimously.

New member Leslie Brown introduced herself to the Board.

### **III. CRA Basics**

Ms. Omengebar gave a Power Point presentation and handed out printed copies to the Board (attached) and explained the purview of this Advisory Board. CCRAB cannot take any actions or spend any monies that are not addressed in the Redevelopment Plan. The roles of the Board Members and the process for communicating to the City Commission were also explained.

Chair Antonelli wondered if CCRAB can fund and/or partner with agencies, such as Central City Alliance, for gatherings and such community events on an ongoing basis. CRAs can pay for marketing events, but Ms. Omengebar will look into the Plan to see if this is specifically mentioned and report back next meeting. Scenarios for donations and sponsors were discussed, as well as funding applications to include in future Redevelopment Plans. Member Spiliotes spoke about businesses paying for such marketing events and felt uncomfortable giving contributions to businesses in particular areas to attract business; discussion ensued. Chair Antonelli suggested perhaps \$12,000 a year, or \$1,000 a month; Ms. Omengebar explained how the Board could possibly add such allotments to the Redevelopment Plan so entities can apply for assistance and will report back on what options are being done for other Boards.

### **IV. Incentive Program Tutorial**

Ms. Omengebar demonstrated how to get information and access applications for the Incentive Program. The funds are not given up front, but are reimbursable once 30% of the project has been completed upon furnishing receipts (if a contractor does the work, the contractor is paid directly). The application is 11 pages and must be completed entirely before it can even be considered; the rest of the process was explained before it comes to the CCRAB and eventually to the CRA Board or the Executive Director.

Member Castillo-Olivera wondered how well-known this program is to the community and how many applicants have there been in the past few years. Ms. Omengebar said the Redevelopment Plan was modified last year to allow for the Incentive Program; once it was in effect, only one applicant was ready to go. Several people knew of the program but had not completed their applications in time for the end of the fiscal year (September 30<sup>th</sup>). For 2019, 120 letters were sent to businesses within the CCRAB boundaries to announce there were funds for renovations. Eleven signed up to attend the informational meeting, nine showed up, and only one was able to make a complete application in time for this fiscal year. Discussion followed on ways to promote the availability of such funds to viable businesses.

Member Brown wondered if the CCRAB is evaluated by how much money is actually disbursed, is this something to be examined to make sure how much money reaches the businesses; also, the Redevelopment Plan does have specific guidelines, so could the CCRAB go to such prospective businesses rather than wait for them to come to the CCRAB. In discussion it was noted that the complicated application process itself is often a deterrent for many businesses, but the public needs to be educated that the funds are available, they must be spent with the fiscal year, and Ms. Omengebar will work with them to meet the criteria. Discussion ensued on outside redevelopers versus local developers which directly benefit the community and identifying/prioritizing local/small business owners. In closing, Ms. Omengebar explained how the budget is planned for the next fiscal year; in May it will be decided how much to be budgeted for rezoning and for incentives, for funds to be available in October.

**V. Old/New Business**  
**a. Homeless Update**

Ms. Omengebar reported nothing new and referred the Board to the City's website should any news be added before the next report.

**b. April Agenda Items**

- Turnstone Development presentation
- Project Hope Day Programs for Homeless
  - Table communication to next meeting to review past minutes
  - Bring in proper Staff to talk to the Board on what is being done

**VI. Communications to City Commission**

There were none.

**VII. Public Comment**

There was none.

**VIII. Adjournment**

**Motion** to adjourn the meeting was duly made and seconded. There being no further business, the meeting was adjourned at 4:45 p.m.

Attachments: Power Point for CRA Basics

[Minutes written by M. Moore, Prototype, Inc.]