

**CITY OF FORT LAUDERDALE BEACH BUSINESS IMPROVEMENT DISTRICT
ADVISORY COMMITTEE MEETING (BBID)
Agenda March 9, 2026 - 1:30 PM**

Fort Lauderdale Aquatic Center
501 Seabreeze Blvd, Fort Lauderdale, 33316
East Conference Room

I. Call to Order / Roll Call / Quorum
<ul style="list-style-type: none"> • Chair Namour – Welcome and introductions
II. Approval of last Meeting Minutes
<ul style="list-style-type: none"> • February 9, 2026
III. Presentation: 4th of July – Drone Show Sponsorship America 250
<ul style="list-style-type: none"> • Todd Stilphen, Community Program Manager, Parks and Recreation
IV. Presentation: International Swimming Hall of Fame Project Update
<ul style="list-style-type: none"> • Devin Ginas, Swimming Hall of Fame
V. Discussion: IPW BBID Participation Update
<ul style="list-style-type: none"> • Brittney Lumb, Partner Engagement Specialist, Visit Lauderdale
VI. Presentation: Marketing Update - Summer Campaign & Video
<ul style="list-style-type: none"> • Tasha Cunningham, The Brand Advocates
VII. Update: BBID Marketing RFP Status
<ul style="list-style-type: none"> • Procurement Division Representative
VIII. Program Manager Update
<ul style="list-style-type: none"> • Judy Erickson, Program Manager
IX. Other Business
<ul style="list-style-type: none"> • Additional items from Board Members
X. Adjourn
<ul style="list-style-type: none"> • Chair Namour

PURPOSE: Monitor the progress of the Beach Business Improvement District; make recommendations on services, enhancements, special programs and events.

GOALS & OBJECTIVES: Fort Lauderdale Beach is in the on-going process of transforming itself into a world-class beach resort area. The establishment of a Beach Improvement District along the beach assists in:

- Establishing Fort Lauderdale Beach as a premiere resort destination
- Significantly increasing tourism in the area
- Expanding business revenue and increasing economic growth
- Enhancing the physical appearance and increasing the attractiveness of the district
- Developing pedestrian friendly sidewalks
- Creating a unique sense of place for visitors to enjoy
- Improving the overall image of the beach.

PLEASE NOTE: Two or more Fort Lauderdale City Commissioners or members or members of a City of Fort Lauderdale Advisory Board or Committee may attend this meeting.

If any person decides to appeal any decision made with respect to any matter considered at this public meeting or hearing, he/she will need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. If you desire auxiliary services to assist in viewing or hearing the meetings, or reading meeting agendas and minutes, please contact the City Clerk’s Office at 954-828-5002 and arrangements will be made to provide these services for you.